



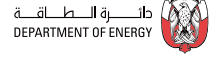
Part of



Hosted by



ADSW Principal Partner



Post Show Report 2019

13 - 16 Jan 2020 | ADNEC, Abu Dhabi

Organised by



WFES 2019, Part of Abu Dhabi Sustainability Week (ADSW)



Under the theme of Industry Convergence: Accelerating Sustainable Development, ADSW explored how industries are being transformed by digital technologies while helping to address some of society's most pressing sustainability challenges.

The official **ADSW Opening Ceremony** recognised ground breaking achievements in sustainability with the ZSP Award, a prize which has impacted over 318 million people globally by providing access to clean energy, safe water and food.

WFES (World Future Energy Summit) is a global industry platform connecting business and innovation in energy, clean technology and efficiency for a sustainable future.

WFES acts as the enabler to Abu Dhabi Sustainability Week (ADSW) to deliver the innovation, technology and investment between public and private sectors for the global sustainability development.



Key stats and numbers:



“We are building bridges across borders after bringing the public and private sectors together around a single common cause.”
H.E. Dr. Sultan Ahmed Al Jaber, UAE Minister of State, Chairman of Masdar



“China will work with the UAE and others to build a clean and beautiful world. Let us work together on global development and make it more sustainable the world over.”
Yang Jiechi, Special Representative of Xi Jinping, President of China

ADSW 2019 Leadership Visits



H.H. Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of UAE and Ruler of Dubai, and
H.H. Sheikh Mohammed bin Zayed bin Sultan Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander
of the UAE Armed Forces



H.E. Armen Sarkissian
President of Armenia



H.E. Ibrahim Boubacar Keita, President of Mali and **H.E. Joao Lourenco**, President of Angola



H.E. Mr. Yang Jiechi
Special Representative of President Xi Jinping, The People's
Republic of China



H.E. Khalid Al-Falih
Minister of Energy, Industry & Mineral Resources of Saudi Arabia
& Chairman of Saudi Aramco



H.H. Sheikh Hamdan Bin Zayed Al Nahyan
Ruler's representative in the Western Region



H.H. Sheikh Hamed bin Zayed Al Nahyan
Managing Director, Abu Dhabi Investment Authority (ADIA)



H.E. Sheikh Nahyan bin Mubarak Al Nahyan
UAE Minister of State for Tolerance of the UAE



H.E. Dr. Sultan Al Jaber
UAE Minister of State, CEO of ADNOC and Chairman of Masdar



H.E. Eng. Suhail Mohamed Faraj Al Mazrouei
UAE Minister of Energy & Industry, UAE

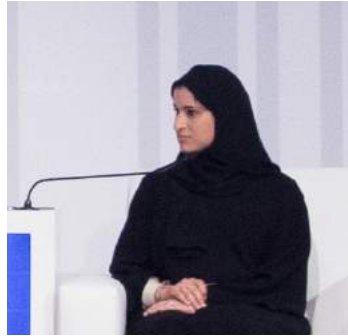
ADSW 2019 Leadership Visits



H.E. Dr. Thani bin Ahmed Al Zeyoudi
UAE Minister of Climate Change & Environment



H.E. Dr. Ahmad Belhouli Al Falasi
Minister of Higher Education



H.E. Sarah Al Amiri
UAE Minister of State for Advanced Sciences



H.E. Mariam Al Mehairi
UAE Minister of State for Food Security



H.E. Shamma Al Mazrui
UAE Minister of State for Youth



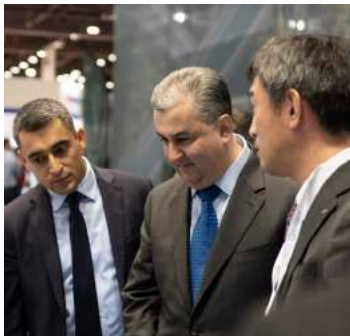
H.E. Raj Kumar Singh
Minister of Power, India



H.E. Masagos Zulkifli
Minister for the Environment & Water Resources,
Singapore



H.E. Dr. Hussain bin Ali Mirza
Minister of Electricity & Water Affairs, Bahrain



Sungat Yessimkhanov
Vice-Minister of Energy, Republic of Kazakhstan



H.H. Sheikh Zayed bin Sultan bin Khalifa bin Zayed Al Nahyan, Chairman of the Sultan bin Khalifa Al Nahyan Humanitarian & Scientific Foundation



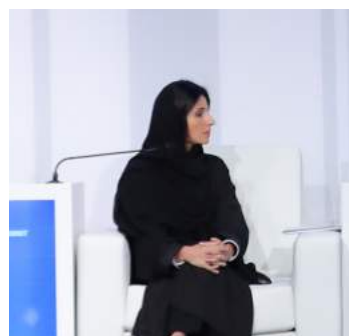
Prince Khaled bin Alwaleed bin Talal Al Saud, Founding Chairman, KBW Investments; Founder & CEO, KBW Ventures



H.E. Dr. Mohammed Al Ahababi
Director General, UAE Space Agency



Dr. Obaid Al Zaabi
CEO of Securities & Commodities Authority (SCA)



Ban Ki-moon, Former Secretary General, United Nations



H.E. Razan Al Mubarak
Managing Director, Environment Agency - Abu Dhabi

WFES 2019 Visitor Profile


88.9%
Likely to attend next year*


81.6%
Visitors satisfaction*


84.6%
Consider WFES important to their business *

**Survey by GRS Explori*

80.9%
of our visitors have
purchasing power


38.5%
Decision makers


31.6%
Influencers


10.8%
Product specifiers

Top Visitor Countries

- 01 United Arab Emirates
- 02 Saudi Arabia
- 03 India
- 04 China
- 05 United Kingdom
- 06 United States
- 07 Oman
- 08 Germany
- 09 France
- 10 Jordan



"The summit was an excellent place to learn about new innovations that are happening in the industry. It gave an opportunity to explore available options that would best suit our country's context and options that can be used to invite more private sector participation to achieve our goals. The forums were very informative and the visits were far more inspiring and learning experience."

Cynthia Alexander, Principal Officer, Seychelles Energy Commission

"A life experience and a must-attend global sustainable energy summit"

Imamuddeen Talba, Director, Nigerian Electricity Regulatory Commission

"One of the best energy events in the Middle East with enlightening discussions, forums, presentations and a great exhibition!"

Mohammed Shareef, Business Development Manager, Dhahran Techno Valley Company, KSA

WFES 2019 Top Deals Announced



UAE

US\$ 53.9m

CLIX, the Climate Innovation Exchange initiative saw project involvement and investment intent of \$53.9m for the 41 finalists showcasing their innovations at WFES in the areas of energy, food & agriculture and sustainability in space.

US\$ 50m

The UAE-Caribbean Renewable Energy Fund (CREF) announced partnerships to fund projects in Jamaica, Cuba, Suriname, Trinidad & Tobago.

US\$ 300m

Abu Dhabi Waste Management Center - Tadweer awarded new contracts worth Dh1.01bn (around \$300m) to providers of solid waste collection, transportation, street sweeping and cleaning services.

SAUDI ARABIA

US\$ 2bn

Saudi Arabia announced plans to develop a \$2bn (Dh7.34bn) solar and carbon black integrated complex to speed up renewable energy programme in the country.

US\$ 1.51bn

Saudi Arabia's Ministry of Energy, Industry & Mineral Resources announced plans to tender seven renewable energy projects by mid-2019 to attract total investment of \$1.51bn (Dh5.5bn).

US\$ 500m

Saudi Arabian General Investment Authority (SAGIA) announced the license and awards of the Kingdom's first utility scale wind project at Dumat Al Jandal to the consortium led by Masdar and EDF Renewables.

OMAN

US\$ 400m

Utico announced signing an investment agreement with Majis Industrial Services, a Government of Oman owned entity with an investment deal value of \$400m.



INDIA

US\$ 7bn

The Solar Energy Corporation of India (SECI) launched its \$7bn Cold Desert Regions Ultra-Mega Solar Power project, a 5GW facility in the Ladakh region of India which is expected to be completed in 2023.



Our exclusive Business Connect Programme facilitated **11,000 business meetings** between exhibitors, buyers and visitors, in addition to providing exclusive benefits to attendees.

A range of complimentary services including:

- Recommendations sent by email to all attendees
- Dedicated e-concierge to facilitate your business connections
- Access to the online platform to book meetings in advance, which was also accessible through the ADSW mobile app
- Access to the Visitors' Lounge

Onsite networking for buyers and exhibitors through:

- Meet & Greet with the international pavilions at the Buyers' Club Lounge
- Industry Roundtable Discussions
- VIP Guided Tours for buyers
- Privilege Card for exhibitors to access the Buyers' Club Lounge

This year the programme was successful in assisting attendees to make new connections and potential business partners even after the event.



59,794 Business Connect recommendation emails



212 Buyers from **12** countries looking for solutions



VIP Guided Tours



Buyers' Club Lounge



Meet & Greet



Saudi Municipalities Roundtable



"The business connect programme has become a very powerful and efficient matchmaking tool. The scheduling tool for meetings and the small receptions allow a direct access to potential buyers. To the exhibitors on the SWISS Pavilion the business connect programme is a most appreciated and valuable add-on to the summit."

Carl Ziegler, CEO, T-LINK, Switzerland

"The business connect programme is perfect! It allowed me to meet and find the right technology providers for our projects, I would highly recommend it!"

Bedour Al Sharrah, Public Authority For Housing Welfare, Kuwait

"We appreciate your efforts as an organiser of this important event, our experience was excellent, thank you" **Jumaa Abbas Alhalaby, Saudi Electricity Company**

WFES Energy

Algeria

Shariket Kahraba wa Taket Moutadjadida - SKTM SONELGAZ
Sonelgaz - OS

Egypt

New & Renewable Energy Authority
Orascom Construction
Sterling Wilson
Taqat Middle East

India

NTPC Ltd

Kuwait

Life Energy
Ministry of Electricity & Water

Oman

Dhofar Power Company

Saudi Arabia

OSOL - Path Technology
Saudi Aramco
The National Agricultural Development Company (NADEC)

Tunisia

Rehabilitation Agency & Renewal (ARRU)

UAE

Abu Dhabi Airports Co PJSC
Abu Dhabi Municipality
Abu Dhabi Transmission & Despatch Co. (TransCo)
Abu Dhabi Ports
ADNOC Drilling
ADNOC Offshore
Al Ain Distribution Company (AADC)
Aston Management Consultants
Bin Hamoodah Trading & General Services LLC
Control Contracting & Trading Company
Department of Energy (DOE)
Emirates LNG
Emirates National Oil Company (ENOC)
Etihad Airways
Fujairah Asia Power Co. (FAPCO)
H.H. Sheikh Mansour Bin Zayed Al Nahyan Engineering Office
Imdaad
IMECO
Lindenburg Emirates
Majid Al Futtaim Properties LLC
Mebifarm
Ministry of Infrastructure Development
Nawah Energy Company
Neemtech
Oger International
Ramboll

WFES Solar

Algeria

Agence Nationale des Déchets (AND)
Algerian Company for Electricity & Gas Distribution

Bahrain

Gulf Petrochemical Industries Company - GPIC

Egypt

Egyptian Electricity Transmission Company (EETC)
Orascom Construction
SolarizEgypt

India

Arbutus Consultants Pvt Ltd
Glentec Engineering Services LLP
IndusAssist Pvt Ltd
Kerala State Electricity Board Limited
National Solar Energy Federation of India - Global Solar Council
Solar Energy Corporation of India
Synergy Consulting

WFES Solar

Jordan

Amman Renewable Energy Company
Greentech
MASE (Modern Arabia for Solar Energy)
Ministry of Energy & Mineral Resources

Kuwait

Clenergy MENA
KCC Engineering & Contracting Company
Life Energy
Ministry of Electricity & Water
Public Authority of Housing Welfare

Morocco

Masen

Oman

Muscat Electricity Distribution Company (MEDC)
Muscat Projects LLC (HANDASA)
Nafath Renewable Energy
Oval Engineering LLC

Pakistan

Asia Petroleum Limited

Saudi Arabia

Al Muhaidib Group
Alfanar
Alkifah Holding Co.
Almarai Company
Al Ojaimi Group
Attieh Group
Diyar Consultants
King Abdulaziz City for Science & Technology (KACST)
King Abdullah University of Science & Technology (KAUST)
SABIC
Saudi Aramco
Saudi Electricity Company
Waad Al Taqa (Al Rajhi for Investment)

UAE

ADNOC Distribution
Al Etihad Energy Services Co. LLC - Etihad ESCO
Al Otaiba Enterprises
Al Riyadh Middle East General Contracting Co.
Emirates Steel
Ghantoot Transport & General Contracting LLC
International Golden Group
Mubadala
National Petroleum Construction Co (NPCC)
Pure Energy Construction
Sharjah Electricity & Water Authority (SEWA)
Super Cement Manufacturing Co. LLC

WFES Green Buildings

UAE

Al Qudra Real Estate
Al Shirawi Facilities Management
Anantara Hotels, Resorts & Spa
Consolidated Contractors Company (CCC)
Control Contracting & Trading Company
Directorate of Public Works
Global Energy and Environmental Engineering Services LLC

WFES Mobility

UAE

Abu Dhabi Municipality
Department of Transport (DOT)
Department of Urban Planning & Municipalities
Etihad Airways
Khaled Al Hamed Group LLC
Ricardo E&E

WFES Water

Bahrain

Bahrain Petroleum Company (Bapco)

India

Department of Power, Government of Nagaland

Jordan

Water Management Initiative - USAID

Morocco

National Office of Electricity & Drinking Water (ONEE)

Oman

Majis Industrial Services
Ministry of Regional Municipalities & Water Resources
Salalah Sanitary Drainage Service (SSDS)

Saudi Arabia

Global Beverage Company
Jeddah Municipality
King Abdulaziz City for Science & Technology (KACST)
National Water Works Company (NWWC)
Saline Water Conversion Corporation (SWCC)

UAE

Abu Dhabi Transmission & Despatch Co. (TransCo)
Al Nasr Contracting Company LLC
Belhasa Projects
Bilfinger-Tebodin Consultancy
BESIX Concessions & Assets
Dubai Green Fund Investments
Dubai Municipality
Gulf Industrial Services Company L.L.C. (GISCO)
Ideatum Architecture Consultants
Jacobs - CH2M
Musanada
National Food Products Company (NFPC)
Nestle Middle East
Sharjah Electricity & Water Authority (SEWA)

WFES EcoWaste

Kuwait

Kuwait Municipality
Life Energy
United Waste Management

Oman

Bani Adam Recycling
Oval Engineering LLC

Saudi Arabia

Al Ahsa Municipality
Arab Recycling Company
Bee'ah - National Environmental Preservation Co.
Eastern Province Municipality
Holy Makkah - UQU and UBT
Holy Makkah Municipality
Jeddah Municipality
Royal Commission of Jubail

UAE

ADNOC Onshore
Al Ain Distribution Company (AADC)
Al Jaber Energy Services
Bee'ah
Emirates Nuclear Energy Corporation (ENEC)
Expo 2020
KEO International Consultants
Nehlsen Middle East Environmental Consultancy
Saif Bin Darwish LLC
Roland Berger Strategy Consultants

WFES 2019 Exhibition



800

Exhibiting companies
& brands



10

International
pavilions



Over **4,000** products
& solutions, and **100**
start-ups & new innovations



70.2%

Exhibitors reported
good ROI*



88.3%

Exhibitor satisfaction*

*Survey by GRS Explori

WFES is one of the world's most influential events providing a global meeting place for business, government, entrepreneurs and investors to accelerate sustainable development. The exhibition consists of these key industry sectors:



WFES Energy is a comprehensive platform for government and business leaders to examine, debate, and share best practices on how to align policy, disruptive technology and investment to accelerate the transition to clean energy sources.



WFES Water focuses on the sustainable management, treatment and supply of water in arid regions. It explores the Water-Energy-Food Nexus and provides a platform to discuss long-term investment and partnerships.



WFES EcoWaste is MENA's leading event dedicated to advancing sustainable waste management, recycling and waste-to-energy by showcasing the latest innovative technologies and debating future challenges.



WFES Solar is MENA's leading platform providing partnership, investment and networking opportunities to help accelerate innovation adoption and O&M efficiency.



WFES Green Buildings showcases the latest energy efficient solutions and cost-efficient technologies to meet the rapidly evolving needs of fast-growth cities in the region, and to support ongoing building retrofit efforts.



WFES Mobility is a platform that will explore progressive ideas, exponential technology innovations, infrastructure challenges, industry insights and digital platforms that are driving the future of mobility today.



WFES 2019 International Country Pavilions

WFES 2019 hosted 10 international pavilions representing innovation, technology and expertise from some of the world's foremost nations.

Switzerland



China



Korea



Germany



Japan



KSA



India



Canada



France



Nigeria



The Future Sustainability Summit

Industry convergence: Accelerating sustainable development

Fighting climate change is one of the most complex and urgent challenges of our time. The Future Sustainability Summit, part of Abu Dhabi Sustainability Week, is a global action-oriented initiative with the ultimate goal to accelerate the transition to a sustainable society by connecting government, investment and business leaders from across various sectors.



High Level Speakers



H.E. Dr. Armen Sarkissian
President of Armenia



H.E. Ibrahim Boubacar Keïta
President - Republic of Mali



H.E. João Lourenço
President - Republic of Angola



Sheikh Zayed bin Sultan bin Khalifa bin Zayed Al Nahyan
Chairman of the Board, Alliances for Global Sustainability



H.E. Sheikh Nahyan Bin Mubarak Al Nahyan
Minister of Tolerance, UAE



H.R.H. Prince Khaled bin Alwaleed bin Talal
Founder and CEO, KBW Ventures



Ban Ki-moon
Former Secretary General, United Nations;



H.E. Khalid bin Abdulaziz Al-Falih
Minister of Energy, Industry and Mineral Resources, Saudi Arabia



H.E. Eng. Suhail Mohamed Faraj Al Mazrouei
Minister of Energy & Industry, UAE



H.E. Dr. Thani Al Zeyoudi
Minister of Climate Change and Environment, UAE



H.E. Dr. Ahmad Belhoual Al Falasi
Minister of State for Higher Education and Advanced Skills, UAE, and Chairman, UAE Space Agency



H.E. Sarah Al Amiri
Minister of State for Advanced Sciences, UAE



H.E. Mariam Al Mheiri
Minister of State for Food Security, UAE



H.E. Masagos Zulkifli
Minister for the Environment and Water Resources, Singapore



H.E. Eng. Awaidha Murshed Al Marar
Chairman, Department of Energy, Abu Dhabi



Faisal Rehman
Regional Head, Softbank Investment Advisers



Peter Terium
Head of Energy Sector, NEOM



Chandran Nair
Founder, The Global Institute for Tomorrow



Helima Croft
Global head of Commodity Strategy, RBC Capital Markets



Dr. Eng. Silver Mugisha
Managing Director, National Water & Sewerage Company Uganda

What Speakers had to Say:



"From grey to the bright future in green; there is a lot of hard work, and of course the big part of that should be renewable (energy)"

H.E. Dr. Armen Sarkissian

"The Internet of Things, the Digitisation & Artificial Intelligence are going to help us further reduce the cost of energy sources and emissions"

H.E. Eng. Suhail Mohammed Faraj Al Marzouei, Minister of Energy - UAE

WFES 2019 Forums



7 Industry
Forums



277
Speakers



81 Insightful
sessions



4,162
Attendees



WFES Energy Transition Forum

Discussing the changing requirements in energy provision, the structural and commercial challenges of reducing the role of hydrocarbons and the future role of clean fuels, such as nuclear and hydrogen.

712 Attendees for all sessions | 40 Speakers | 11 Sessions

Discussing the latest insights and technology enabling UAE's Water Security Strategy and focusing on disrupting the Water-Energy-Food-Nexus in order to optimize resource efficiency, sustainability and security in arid regions.

721 Attendees for all sessions | 55 Speakers | 24 Sessions



WFES Water Forum



WFES EcoWaste Forum

Focusing on new ideas and practical solutions to improve solid waste management, increase recycling and how the region can reduce its plastic and food waste.

395 Attendees for all sessions | 32 Speakers | 10 Sessions

Discussing country plans to install and manage solar schemes, research and development being undertaken to improve the efficiency of solar, the future of battery storage, technologies such as artificial intelligence and blockchain, and future pricing models.

1150 Attendees for all sessions | 52 Speakers | 16 Sessions



WFES Solar Forum



WFES Green Buildings Forum

Discussing how designers and developers can ensure sustainability is at the heart of their new buildings and will look in-depth at the retrofitting market for existing buildings.

486 Attendees for all sessions | 28 Speakers | 9 Sessions

Exploring big new ideas, exponential technology innovations, infrastructure challenges, industry insights and digital platforms that are driving the future of mobility today.

303 Attendees for all sessions | 38 Speakers | 11 Sessions



WFES Mobility Forum



Tech for Good Forum

Bringing together UN Agencies, NGOs, donors, technology providers and entrepreneurs to review how humanitarian assistance is furthered by advances in renewable energy, digital, military, autonomous technologies, access to power, food and safe drinking water.

395 Attendees for all sessions | 32 Speakers | 10 Sessions

WFES 2019 Hosted Events

WFES presents the perfect opportunity to host high-level international and regional events that support sustainable development. Some of the notable events hosted at WFES 2019 include:



Abu Dhabi Sustainable Finance Forum, 16 January 2019

This invitation-only Forum convened top global institutional investors, regulators, ESG project stakeholders, academics and key influencers to share insights and deep-dive into discussions around four key pillars of sustainable finance defined by ADGM and their specific impact on the financial industry in the region.



Global EVRT, 16 January 2019

Advocates of electric vehicles (EVs) were out to prove that EVs can go on a long road trip, while also searching for the most efficient EV. The third edition of Electric Vehicle Road Trip (EVRT) Middle East saw 12 EVs going on an eight-day journey covering 2,000km across the UAE and Oman. The expedition started at WFES in Abu Dhabi, with around 60 road-trippers in Teslas, Chevrolet Bolts and Renault Zoes, judged based on time and battery efficiency during the entire trip.



3rd International Rain Enhancement Award, 14-17 January 2019

This prestigious annual event was organized by the UAE Research Program for Rain Enhancement Science (UAERP), an international research project leading the development of new innovations that could boost rainfall levels.



International Solar Alliance Forum, 14-17 January 2019

This invitation-only event saw Ministerial Delegations and solar chiefs discuss regulatory policies, project financing and fiscal incentives to align ISA's objectives with global financial markets and how to best capitalise upon the opportunities presented by the rapidly evolving solar energy sector.



EU-GCC Day, 14 January 2019

Organised by the European Commission, Directorate-General for Energy and the EU-GCC Clean Energy Technology Network, this event addressed the concept of sector coupling for accelerating the clean energy transition by discussing the current policy frameworks, the role of innovation and the importance of international cooperation activities.



Development of Renewable Energy Sector in Kazakhstan, 14 January 2019

The Minister of Energy of Kazakhstan, as well as the General Director of IRENA, representatives of the largest international industry companies and government organisations discussed the issues related to the development of renewable energy sources, innovative technologies, implementation of auction projects, and investment opportunities for solar energy in Kazakhstan.

Innovation at WFES 2019

WFES attracted over 4,000 products and solutions and over 100 never-seen-before innovations from world leading entrepreneurs. Some of these include:



Living Light, Netherland



Bluefin - Fenbits, UAE



Urban Valley Farms, USA



Biteback, Indonesia



AE Solar



Power-Blox Ltd., Switzerland



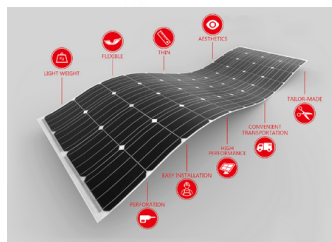
Air Moisture-to-Water Convertor
Drinkable Air Technologies LLC;



Solar Sea - Swimsol, Austria



Pipistrel Electric Airplane



Flexible solar panel SunMan
(Zhenjiang) Co.,Ltd



Doppstadt: Inventhor 9 GTRS
General Trading LLC



Innovative Photovoltaic Modules

Water Innovation Hub



The Water Innovation Hub showcased innovative technologies from several companies, including:

- **SkyH2O**, a US Silicon Valley company covering a truly innovative approach to industrial scale Atmospheric Water (AWG) generation.
- **ASIC (Advanced Science and Innovation Company)**, a UAE company that for the first time will publicly demonstrate a break-through cold-plasma and micro vortexes water treatment technology in an operational display.
- **New Sky Energy**, a US company with an operational display of a revolutionary cost-effective chemical regenerative technology for water treatment odour control.
- **Aquam**, a company with an exciting robotic technology for pipe condition and life expectancy assessment.

CLIX – the Climate Innovations Exchange, launched in 2018, supports the UAE’s Ministry of Climate Change & Environment strategy to enable the sourcing and funding of climate change solutions and technologies.

CLIX connects entrepreneurs (startup and innovators) with investors on a global level to solve the world’s most pressing climate change issues. It enables the development of new and innovative solutions and provides a platform for entrepreneurs to take their ideas and invention to the next level by meeting with potential investors.

Key Pillars:



Sustainability in Space

Technology used from space to support earth sustainability, and technology developed on earth for Space Sustainability.



Future of Food & Agriculture

Vertical farming, biotechnology, future farming, drones and robotics.



Future of Energy

Storage, batteries, efficiency, motion energy and other sources.

CLIX 2019 Figures:



811
Applications



83
Countries



41
Innovation
finalists



53.9m
Project involvement
& investment intent

“It was the best organised and highest quality startup event I have ever been a part of”

Robyn Brazzil, Director, StartAD

“CLIX gave us the opportunity to meet with investors from the UAE and across the globe to understand the funding landscape from a different perspective, as well as make valuable connections, not only with investors but also with potential partners.”

Abi Ramanan, Co-founder and CEO, ImpactVision

CLIX 2019 Winners



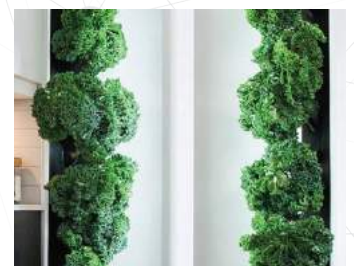
Winner of Sustainability in Space
– Phase Four, USA



Winner of Future of Food and
Agriculture – Impact Vision, USA



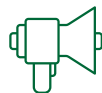
Winner of Future of Energy –
Recycling Technologies, UK



Public's Choice Award from Startups
– Just Vertical, Canada

WFES 2019 Marketing Campaign

Our partners, sponsors and exhibitors benefited from a global campaign that reached thousands of key stakeholders. The WFES 2019 marketing campaign achieved:



8k
Mentions with
4.9bn
impressions
on social media



699k
Website page
views



508
Stories across
print & digital
media channels



545
Media
representatives
at the event



82
Interviews
on-site



18m
Reached through
digital campaigns



4.7m
Emails delivered



642
Radio spots
and live reads



32 Regional newspaper ads



654k SMSs delivered

Media Partners

Abu Dhabi Media | Dubai Media | SkyNews Arabia | ITP | MEED

Newspapers

Al Itihad | The National | Khaleej Times | Al Bayan | Emarat Al Youm

Radio

Dubai Eye | City FM | Al Arabiya | Radio Channel 4 | Al Rabia | Quran Kareem | Emmarat FM

Industry Associations

MESIA | International Desalination Association | Global EVRT | Clean Energy Business Council | Emirates Environmental Group | Emirates Green Buildings Council | Borderless Renewables | Gunder | Independent Power Producers Forum | SNEC PV Power Expo | Society of Engineers

Trade & Business Media Partners

Energetica India | Energy Outlook | Global Water Intelligence | Oil & Gas Technology | PV Magazine | Recharge Upstream | Revolve | Solar Media | Solar Quarter | The Sustainablist | Waste & Recycling ME | Watargas |

Thank you 2019 Partners & Sponsors

Hosted by



ADSW Principal Partner



WFES 2019 Contact List

Be part of the 13th WFES to access a truly relevant and influential audience of global buyers and decision makers.

WFES TEAM

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