

HELD UNDER THE AUSPICES OF



MINISTRY OF ENERGY  
COMMERCE AND INDUSTRY  
OF CYPRUS



# THE EASTERN MEDITERRANEAN CONFERENCE & EXHIBITION

## Unlocking Cleaner Energy for the Region, for Europe & Beyond



**NICOSIA CYPRUS**

10 – 12 NOVEMBER 2021

NATIONAL HOST



OFFICIAL PARTNERS



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**MINISTRY OF ENERGY  
COMMERCE AND INDUSTRY  
OF CYPRUS**

Cyprus is fully committed to transitioning to a green, circular economy, leveraging on sustainability and the use of renewable energy sources to achieve long-term sustainable growth. Regional partnerships are key to achieving our mission, since it is only through collaboration with our neighbours and partners that we can lift Cyprus's energy isolation, make the best possible use of our natural resources in a sustainable and responsible way, while also investing in skills and technologies of the future which can increase the competitiveness and attractiveness of our region as a whole.

Renewable energy production and storage, the liberalisation of our energy market, leveraging on technology to develop hydrogen solutions, as well as the effective use of natural gas as a stepping stone to complete decarbonisation, are all cornerstones of our energy strategy.

I am confident that we can build on the already excellent collaboration with existing and future partners in order to achieve our mutual objectives. I hope to welcome you all in person in November 2021 when Cyprus will host the Eastern Mediterranean Conference & Exhibition in Nicosia.



**H.E. Mrs. Natasa Pilides**

MINISTER OF ENERGY, COMMERCE AND INDUSTRY OF THE REPUBLIC  
OF CYPRUS

IN ASSOCIATION WITH





# EMC EASTERN MEDITERRANEAN CONFERENCE & EXHIBITION

Dear Industry Colleagues,

It gives me great pleasure to welcome the energy industry players and stakeholders to Cyprus for the inaugural edition of the EMC – EASTERN MEDITERRANEAN CONFERENCE & EXHIBITION.

The East Mediterranean has proven in recent years to be a world-class source for natural gas with significant further potential. Cyprus itself has become an attractive destination in the Mediterranean, with significant business opportunities, in a unique investment climate. This small but dynamic country has long established a strong reputation for international business activities, retaining unique clusters of expertise and service capability to support key growth sectors of the economy, including the energy sector. As a member of the wider EU and Eurozone community, Cyprus ensures safety and stability for investors.

Cyprus also has a young but fast developing Research and Innovation ecosystem, supported by government stakeholders, aided by public and private universities and implemented through several Research Institutes and Centers of Excellence. Sustainable and cleaner energy is a key focus area in these efforts.

The Cyprus Hydrocarbons Company (CHC), as the National Oil and Gas Company of the Republic of Cyprus, is focused on unlocking the potential of Cyprus' natural gas resources as a cleaner energy source for the benefit of the region, Europe and beyond. With a number of discoveries in Cypriot waters, such as Aphrodite in Block 12, Calypso in Block 6 and Glaucus in Block 10, progress is being made towards monetization of these resources, with further resource potential being explored. Cyprus continues to be at the forefront of energy investment.

Cyprus has been ever present in promoting regional initiatives for collaboration, with energy always being high on the agenda. The recent official formation of the East Mediterranean Gas Forum (EMGF), with Cyprus as a founding partner, is evidence of this. The presence also of the Gas Industry Advisory Committee within the EMGF is significant and will provide for broader collaboration between industry and regional governments.

As head of the National Hydrocarbons Company and the head of the Steering Committee of EMC, it is my great pleasure to announce and support the first edition of the EASTERN MEDITERRANEAN CONFERENCE & EXHIBITION that will take place in Nicosia from the 10th – 12th November 2021. Targeting the Mediterranean Countries and further afield EMC sets to become one of the most important global gatherings for industry leaders and technical experts, seeking to develop the pathways towards cleaner and sustainable energy.

We look forward to welcoming you all to the inaugural EASTERN MEDITERRANEAN CONFERENCE & EXHIBITION.

Best regards,

**Prof. Toula Onoufriou**

*PRESIDENT, CYPRUS HYDROCARBONS COMPANY  
PROFESSOR, CYPRUS UNIVERSITY OF TECHNOLOGY  
CHAIRMAN, EMC ADVISORY BOARD*



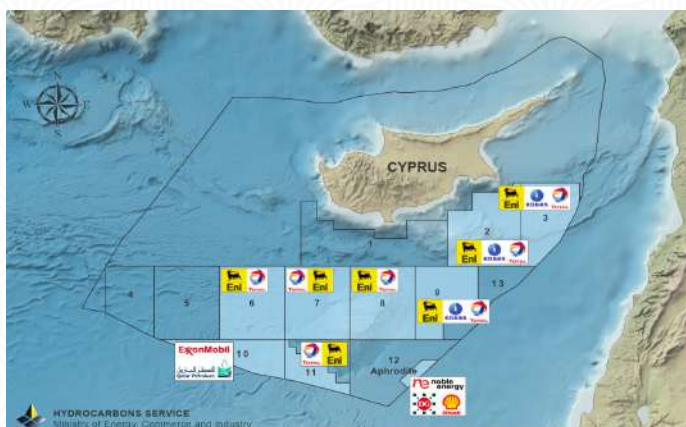
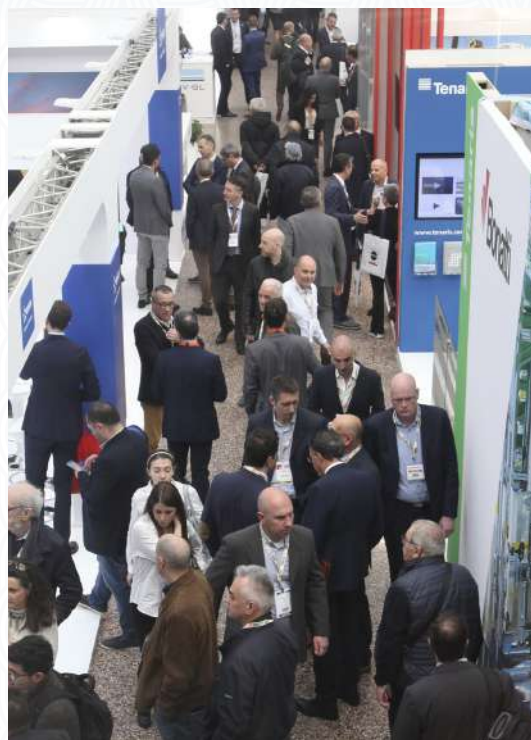


# WHY THE EAST MEDITERRANEAN?

**ACCESS ONE OF THE  
FASTEST GROWING  
ENERGY MARKETS  
IN THE WORLD**

EMC is held under the auspices of the Ministry of Energy, Commerce & Industry of Cyprus and has the support of CHC. It brings together industry, policy-makers and innovators from the Eastern Mediterranean energy sector.

In today's eco-conscious world, cleaner energy sources are becoming the preferred choice for most markets with natural gas and renewables at the forefront of this new world. And at the same time, there is a drive towards smarter solutions, process digitalization and energy efficiency so that we can conserve resources and the environment.



EMC connects NOCs, IOCs, IECs and other leading stakeholders in a forum of collaboration, learning, discussion, and networking.

Join them and access the people making the decisions and the investors with budget to spend and a need for solutions.

Join the sector's leading minds to debate the future and to drive your business forward.



# ENERGY PROJECTS IN THE EAST MED

## THE ENERGY HUB BRINGING NATURAL GAS TO EUROPE

Regional energy activities are gathering pace. In Cyprus the Aphrodite project is progressing towards exploitation with a pipeline export route to Egypt. Other discoveries will be undergoing appraisal with more exploration in the pipeline. Cyprus' gas import FSRU project is well underway with commissioning and operations set to begin in 2022.

Israel and Lebanon will be progressing with further licensing rounds for their offshore acreage. In Israel the Karish project is progressing toward first gas in 2022, with further projects such as Leviathan phase 2 being evaluated for sanction. Egypt continues to open up more acreage for licensing, and is bringing new gas projects online. We have also witnessed the recent ramping up of exports from Egyptian LNG liquefaction facilities.

In Greece new seismic surveys are imminent in its southern unexplored acreages. Also in Greece the new LNG import facility in Alexandroupolis is

progressing which will add further critical energy infrastructure to the region.

Further regional initiatives such as the EU supported EuroAsia and EuroAfrica electrical interconnectors and the East Med Pipeline projects are also making significant advances towards implementation.

Cyprus is at the heart of these regional developments and is fast developing as a hub for support of regional projects.



### EMC COVERS THE ENERGY VALUE CHAIN FROM GAS EXPLORATION AND PRODUCTION THROUGH THE GENERATION OF POWER FROM RENEWABLES



**OIL & GAS**



**MIDSTREAM /  
SHIPPING**



**RENEWABLES &  
POWER**



**ENERGY  
TRANSITION**

# WHY ATTEND EMC 2021?

EMC is the essential platform for domestic and international energy stakeholders and investors looking to meet, engage share ideas and create new partnerships.

With the development and investment to cleaner energy in the Eastern Mediterranean, attending EMC provides the perfect platform to connect with the leading natural gas and renewables stake holders in the region.

## THE EVENT IN NUMBERS



**3000**  
PARTICIPANTS



**100**  
EXHIBITORS



**400**  
DELEGATES



**300**  
B2B MEETINGS



**28**  
TECHNICAL  
SESSIONS



**20**  
COMPANY  
PRESENTATIONS



**6**  
PLENARY  
SESSIONS



# EMC THE PERFECT PLATFORM TO:

**ASSESS** the role of natural gas as part of the long term, sustainable and clean energy fuel mix of the future, and the impact of renewables.

**EVALUATE** world-class natural gas discoveries operated by ExxonMobil, Shell, Total, ENI, Chevron, Energear.

**DISCOVER** regional cooperation opportunities and synergies for the exploitation and export of natural gas, and renewables.

**IDENTIFY** multi-billion dollar infrastructure projects and partners.

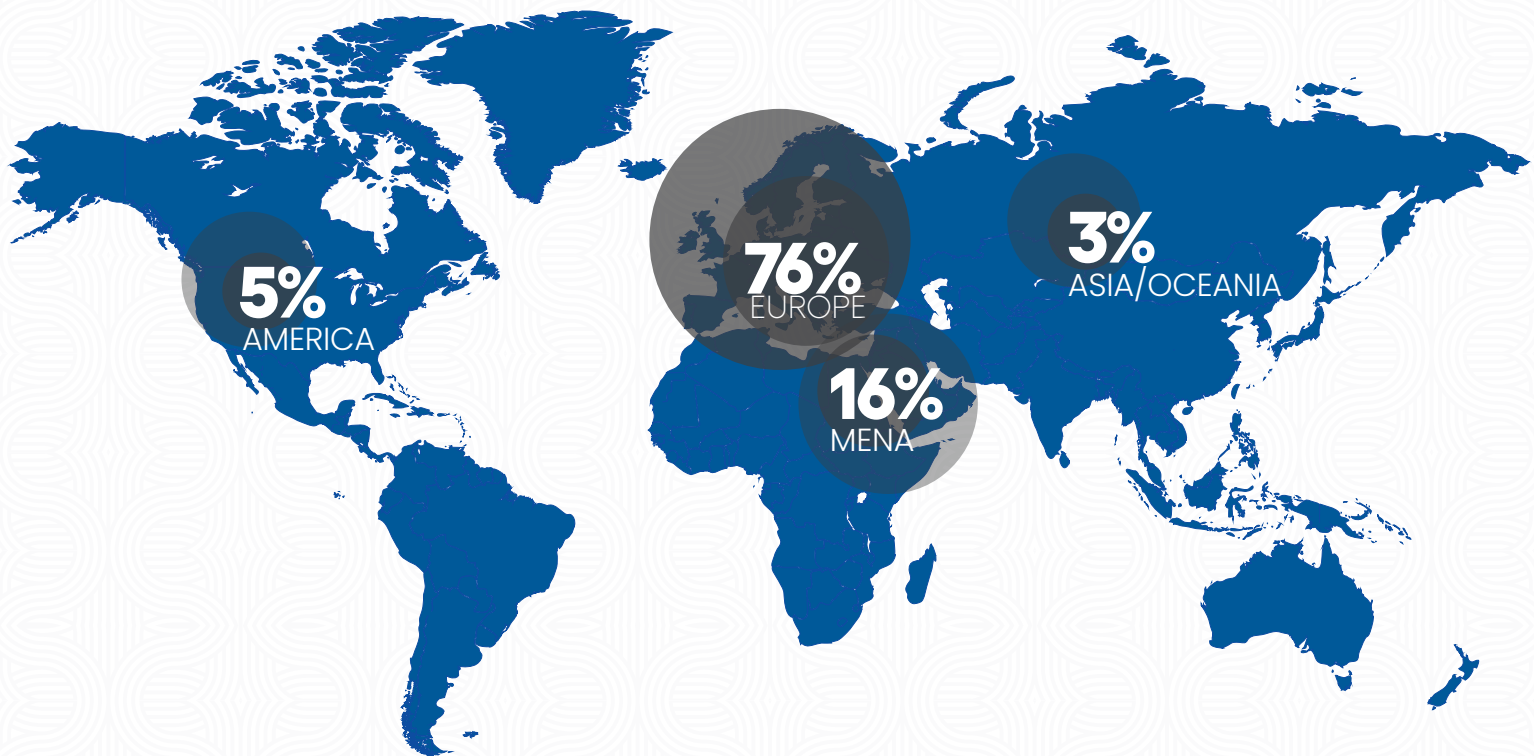
**EXPLORE CYPRUS** – the ideal hub for serving the Eastern Mediterranean energy sector.

**PINPOINT** new, regional and emerging opportunities in the energy industry.

**CONNECT** with the leading regional energy sector stakeholders.



## A GLOBAL ATTENDANCE



# THE EXHIBITION

**DELIVERING THE FULL ENERGY VALUE CHAIN**

## WHY EXHIBIT?



**CONDUCT BUSINESS TRANSACTIONS**

**PROFILE YOUR BRAND TO NEW  
AND EXISTING CLIENTS**

**GAIN ENTRY TO NEW MARKETS**

**NETWORK WITH ATTENDEES  
ACROSS THE ENTIRE ENERGY  
VALUE CHAIN**

**LAUNCH NEW PRODUCTS**

**BE ASSOCIATED WITH THE REGION'S  
MOST SUCCESSFUL ENERGY  
EXHIBITION AND CONFERENCE**

**MEET INVESTORS TO EXPAND  
YOUR BUSINESS OPPORTUNITIES**



## EXHIBITORS BY INDUSTRY SECTOR

**20%** OIL AND GAS OPERATORS / E&P

**9%** DRILLING AND COMPLETION

**19%** VALVES / ACTUATORS / PUMPS / PIPING

**7%** AUTOMATION

**17%** RENEWABLES / SOLAR / WIND HYBRID / HYDROGEN

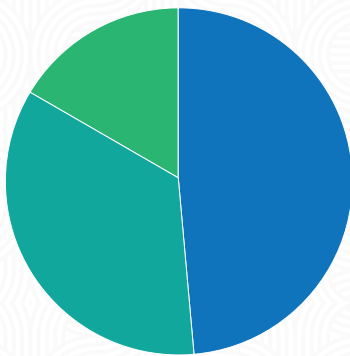
**5%** POWER SUPPLY

**10%** HEALTH / SAFETY / ENVIRONMENT (HSE)

**4%** TRANSPORTATION / LOGISTICS

**9%** MARINE EQUIPMENT AND SERVICES

## WHO WILL YOU MEET AT EMC



### **46% TECHNICAL AUDIENCE**

Project Managers, Technical Managers, Technical Directors, Engineers, Purchasing Managers, Purchasing Directors, R&D

### **34% COMMERCIAL AUDIENCE**

Business Development Managers, Sales Managers, Marketing Managers, Country Managers, Traders, Logistics and Operations Managers

### **20% SENIOR & C-LEVEL AUDIENCE**

CEO, COO, Presidents, Vice Presidents, General Managers, Country Managers, Business Unit Managers, Directors

## ATTENDEE BREAKDOWN



### **DELEGATES**

The conference programme spans the entire energy value chain, covering both strategic and technical topics, therefore appealing to a broad range of energy professionals.



### **VISITORS**

EMC will host visitors from across the Mediterranean region, as well as Europe and further afield who have a keen interest in discovering the latest technology and commercial solutions to the industry's challenges. EMC will also host a number of presentations and open workshops for attendees to learn about the latest products and services on the market.



### **MINISTRIES**

EMC will attract regional Ministries to strengthen the energy alliance and discuss bilateral trade opportunities across the region.



### **EXHIBITORS**

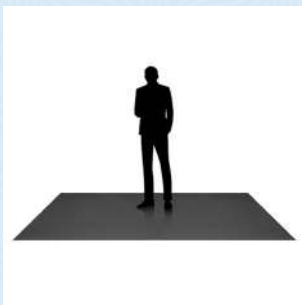
The exhibition will play host to companies involved in the entire energy value chain. Exhibiting companies will have an opportunity to showcase their latest technologies, innovations, products and services which in turn will help develop the energy sector across the Mediterranean.

# COMPANIES ACTIVE IN THE REGION



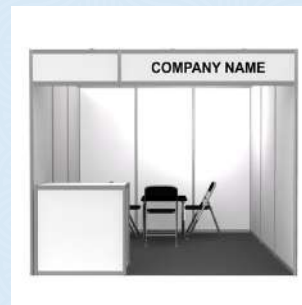
## EXHIBITION SPACE IS NOW AVAILABLE

### EXHIBITION SPACE ONLY



If you are looking for the flexibility to build a custom stand the SPACE ONLY area at EUR 430,00 per square meter is the right option for you.

### SHELL SCHEME STAND PACKAGE



If you are looking for a standard structure for your stand then the SHELL SCHEME STAND PACKAGE at EUR 490,00 per square meter is the right option for you.

For more information please contact: [exhibition@emc-cyprus.com](mailto:exhibition@emc-cyprus.com)



# EMC ADVISORY BOARD



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Chairman EMC Advisory  
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FESSAS**

*Acting Director  
General CHC*



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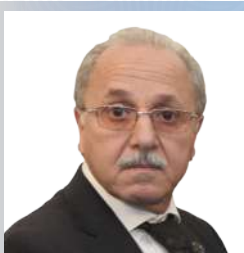
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*Mediterranean  
Area Manager  
HALLIBURTON*



**AVIV  
KIRSHENBAUM**

*Managing Director New  
Ventures & Country Manager  
DELEK DRILLING*



**NASSER  
WALI**

*Assistant Chairman  
ENPEDCO*



**PIERO  
A. ZIPOLI**

*CEO  
IES I GROUP*

# THE PREMIER STRATEGIC AND TECHNICAL CONFERENCE FOR EAST MEDITERRANEAN ENERGY SECTOR

## CYPRUS LOOKS SET TO BECOME THE SUSTAINABLE ENERGY HUB AND GLOBAL PARTNER FOR THE EASTERN MEDITERRANEAN

With so many exciting new discoveries in the Eastern Mediterranean basin; the strategically located island of Cyprus is poised to become a sustainable gas, offshore and energy partner for its European partners. Coinciding with a number of extensive new offshore discoveries the conference has attracted a large number of technical and commercial papers from some of the leading players in the global energy industry.

**Interactive Panel Sessions** provide delegates the opportunity to listen to and interact with senior stakeholders and experts from each of the key conference themes: **Gas Value Chain, Power Generation, Sustainability, Gas 4.0, Mediterranean Developments, Digital Transformation, Finance and Investment, Health, Safety & Environment, and Renewables** as they assess the complexities and opportunities in delivering the energy to Europe.



## TECHNICAL TOPICS

| GAS VALUE CHAIN                     | SUSTAINABILITY                   | GAS 4.0   |
|-------------------------------------|----------------------------------|---|
| Gas Production                      | Decarbonization                  | Digital Gas Field                               |
| Gas Processing                      | Energy Conservation & Efficiency | Big Data Analytics                              |
| Gas Transportation Technology       | Renewables                       | Innovation & Technology                         |
| REGIONAL DEVELOPMENTS               | LOGISTICS                        | HEALTH, SAFETY & ENVIROMENT                     |
| Regional Challenges & Opportunities | Supply Chain                     | Management of Produced Waste and Drilling Waste |
| Offshore Infrastructure             | Maritime                         | Preventing Spills and Improving Sustainability  |
| Regional Projects                   | Project Support Services         | Accident Prevention                             |

For more information please email: [conference@emc-cyprus.com](mailto:conference@emc-cyprus.com)





# INTERESTED IN SPEAKING?

The **ARENA PROGRAMME**, a new EMC feature, is made especially for companies who wish to hold a presentation within the EMC Conference Programme framework. Companies can make their presentation about projects, technology, their know-how or choose their own topics!

Presentations will be promoted on the EMC website where a dedicated online form will be set for attendees to register.

**Access to the ARENA is free of charge for EMC attendees and your invited guests!**

## SUBMIT YOUR ABSTRACT

**The EMC committee has identified a number of key topics for EMC 2021. If you are interested to submit a paper, we would welcome your thoughts and insights!**

Present your abstract at EMC 2021 by showcasing the latest commercial and technical strategies, solutions and technologies that can help the Eastern Mediterranean realise its full potential.

This is a unique opportunity to help both form the debate and boost your brand.

**Abstracts for EMC must be submitted by late August 2021. Abstract length shall be a minimum of 200 - maximum 4000 words, in English with no pictures / graphs or tradenames.**

**Visit [www.emc-cyprus.com](http://www.emc-cyprus.com) for abstract topics and follow the instructions to submit your abstract.**



# SPONSORSHIP OPPORTUNITIES

**ENSURE YOU HAVE A HIGH-PROFILE  
AND PROMINENT POSITION AT EMC 2021.**

## **A SPONSORSHIP AT EMC 2021 WILL:**

- > Increase your brand recognition
- > Drive traffic to your booth to ensure the key people view your innovations, products and services
- > Maintain high visibility as a key EMC supporter
- > Generate new sales leads
- > Associate yourself with the leading energy event for the Mediterranean region
- > Network with the key decision makers in the energy sector

EMC 2021 will be opening up sponsorship opportunities to all companies regardless of the size of your company or budget. Participate in one of our sponsorship or marketing programs to ensure an excellent return on your investment!

Choose among our **Co-Host, Diamond, Gold, Silver, Bronze or Featured** categories.

## **YOU CAN ALSO SELECT INDIVIDUAL ITEMS FROM THE LIST BELOW TO SPONSOR!**

- |  |                            |
|--|----------------------------|
| ✓ OPENING RECEPTION                          | ✓ BUSES / TRANSPORTATION   |
| ✓ CLOSING RECEPTION                          | ✓ EVENT MAP                |
| ✓ REGISTRATION (DESK & ON-LINE)              | ✓ CONFERENCE COFFEE BREAKS |
| ✓ LANYARD TREES                              | ✓ DELEGATE LUNCHES         |
| ✓ HOST PARTNER (LEGAL / THOUGHT LEADERS ETC) | ✓ TILES CARPET SPONSOR     |
| ✓ DELEGATE LOUNGE                            | ✓ EVENT APP                |
| ✓ VIP LOUNGE                                 | ✓ ON-SITE SIGNAGE          |
| ✓ DELEGATE BAGS                              | ✓ HALL ENTRANCE ARCHES     |
| ✓ VISITOR BAGS                               | ✓ BREAKFAST BRIEFINGS      |
| ✓ LANYARDS                                   | ✓ CHARGING STATIONS        |
| ✓ GLOBAL MEETINGS PROGRAM                    | ✓ THOUGHT LEADERSHIP       |
| ✓ CONFERENCE BINDERS                         | ✓ PRODUCT PRESENTATIONS    |
| ✓ EXHIBITOR & PRODUCT LOCATOR                | ✓ PASSPORT COMPETITION     |
| ✓ EXHIBITION HALL ISLES SIGNS                | ✓ CUSTOMIZED PACKAGES      |
| ✓ WATER BOTTLES                              |                            |

For more information contact: [sponsorship@emc-cyprus.com](mailto:sponsorship@emc-cyprus.com)





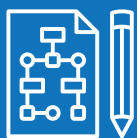
## SIDE EVENTS

# ALONGSIDE THE CONFERENCE



### ROUND TABLE DISCUSSIONS

Bringing together key stakeholders and leading lights from across the energy industry the round tables are aimed at furthering the debate on energy diversification, efficiency and will help the sector to move towards the adoption of gas as the leading, sustainable power generation fuel.



### POWERING THE NEXT GENERATION – INTRODUCING THE EMC YOUTH PROGRAMME

Working with local partners and stakeholders, EMC 2021 is proud to present the Youth Programme, aimed at furthering the technical and industrial knowledge of local students and engaging new and prospective entrants to the energy industry through interactive workshops.



### BESPOKE B2B MEETINGS

Pre-arranged face-to-face meetings offer both Exhibitors & Visitors alike the opportunity to find partners in order to develop business and further technical cooperation cooperation.

For more information please email: [conference@emc-cyprus.com](mailto:conference@emc-cyprus.com)





**NICOSIA CYPRUS**

10 – 12 NOVEMBER 2021

# EMC EASTERN MEDITERRANEAN CONFERENCE & EXHIBITION

## FOR EXHIBITION AND SPONSORSHIP ENQUIRIES:

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